

Bianca Meesen



Education

Bianca Meesen graduated in Medical Biology (University of Utrecht, The Netherlands) and completed a post-doc on information science (The Hague, the Netherlands).

Professional career

She started her career as Medical Information Manager for ICI (currently AstraZeneca) in the Netherlands.

In 1993 she joined Yamanouchi Europe (currently Astellas) as Medical Information Manager and International clinical research (phase II-III) co-ordinator. In 1995 she took up the position as Medical Affairs Manager for Yamanouchi Europe and was responsible for medical communication and phase IV clinical research at European level.

In 1998 she was one of the founding partners of Ismar Healthcare and became managing director of the newly founded company. Currently she leads several projects at Ismar healthcare and directs the competence, innovation and learning processes.

Relevant experience

Bianca Meesen has 19 years of experience as medical writer and more than 8 years as project manager in developing:

- Training manuals
- Product monographs
- Slide resources
- Presentations for satellite symposia
- Peer reviewed manuscripts
- Systematic literature reviews
- Proceedings supplements
- Clinical study reports
- Support in writing other parts of registration file
- Common technical documents (clinical overview 2.5 and clinical summary of efficacy and safety 2.7 for one e-CTD)

Bianca Meesen has experience in disease areas such as urology, cardio-vascular diseases, neurology and gastroenterology. She is a Member of the European Medical Writers Association (EMWA) and an invited guest speaker on medical writing training courses. Bianca Meesen has published several articles in peer reviewed journals.